



## GAME READY – CLINICAL & PRODUCT OVERVIEW

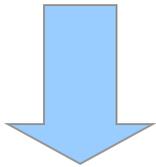
The leader in injury treatment and post-operative recovery through active compression and cold technology



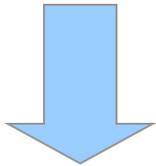
# Cryotherapy: Evolution

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1. Cold Therapy (Ice)



2. Cold + Static Compression



3. Cold + Intermittent Compression  
(Game Ready®)



# The Game Ready System

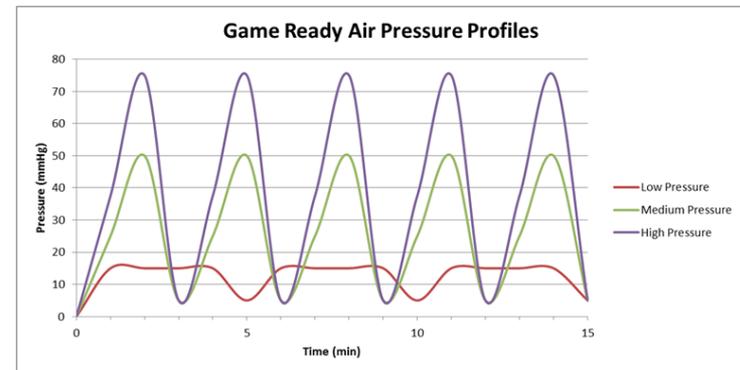
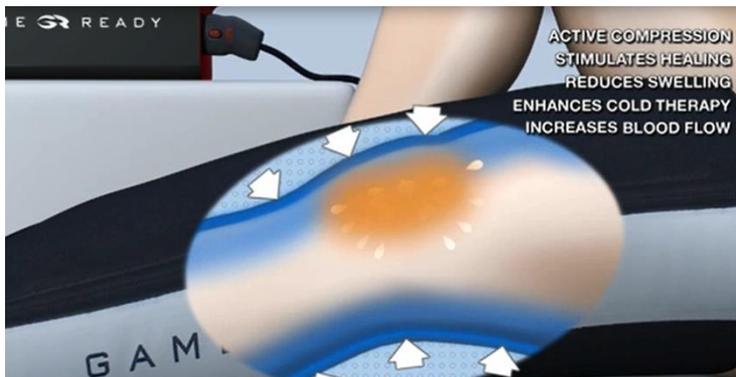
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- Combines a portable control unit and a complete range of wraps to deliver active cold and compression therapies
- For acute musculoskeletal injuries, post-op rehab and at Home settings



# Active Compression

- Active compression loosely mimics a natural muscle contraction, stimulating the lymph system to remove edema from the injury site
- Prolonged edema slows the body's natural recovery mechanisms and compromises the quality of tissue healing



# Game Ready Snapshot

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## • History

- Company founded in 1997 using NASA technology
- In 2001, Brian Maxwell, world class runner and founder of PowerBar, refocused the company in sports therapy under the Game Ready Brand
- Product Launched in 2002
- In 2007, company was repositioned as a medical device company to target the largest market opportunity

## • Brief Snapshot

- Sports & Rehab, Post-Op, Hospital, Veterinary, Military
- Over 1,00,000 patients treated with Game Ready in USA alone last year
- Over 550 professional and collegiate sports teams use Game Ready
- Over 60,000 Game Ready units in the market



# Some Important Users - Game Ready in Lifesciences

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- Prominent Orthopedic Surgeons
- **Top rehabilitation and orthopedic clinics in the US, Europe and Asia**
  - Steadman Hawkins Clinic, Hospital for Special Surgery, Kerlan Jobst, Dr. Bert Mandelbaum, Dr. Jimmy Andrews, Intermountain Healthcare (TOSH)
  - 1,000 surgeons have prescribed post-op use of Game Ready
  - India – Medanta, Fortis, Sagar Hospital, Ramakrishna Hosp, Physios etc.,
- Other
  - Universities and Colleges: **396**, High schools: **266**
  - All US Olympic Training Centers & Olympic Games
  - Naval Special Warfare Groups, US Navy Seals



# Some Important Users - Game Ready in Sports – US Market

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- Professional Athletes
- Sports academies, Athletic Training
- Olympic teams
- Professional Teams – 100% on following sports
  - NFL – National Football League
  - NBA, WNBA, NCAA – Basketball Group
  - MLB - Major League Baseball
  - NHL - National Hockey League
  - AFL - American Football League
  - MLS - Major League Soccer
- Individual Players on all above sports use GameReady personally



# Some Important Users - Game Ready in Sports – International

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## World Soccer

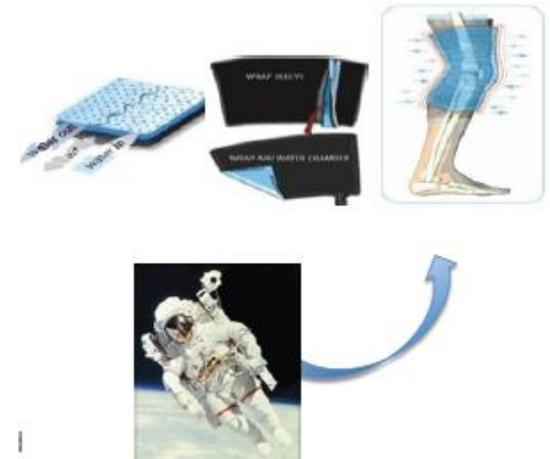
- Almost all English Premier Clubs includes Chelsea, Manchester City, Liverpool, Manchester United, Fulham, and Newcastle etc.,
  - European Clubs: AC Milan, Real Madrid, Bayern Munich, Juventus, Olympic Lyon etc.,
  - International Soccer Teams: Germany, England, France, England, Brazil, Argentina, France, Australia Socceroos, New Zealand All Whites, Japan etc.,
  - Indian Soccer groups – BFC, Goa, etc.,
- **World Rugby**
    - England, Ireland, Wales, South Africa Springboks, New Zealand All Blacks, British Lions
  - **World Cricket**
    - Australia, England, India, South Africa, National Cricket Academy, KSCA, IPL, TNPL, TNCA, and many more
    - Individual Professional Cricketers
  - **Other Sports :**
    - SAI – Badminton, Badminton associations – China Malaysia etc.,,
    - Cycling Teams
    - Endurance & High Performance facilities
    - Athletic groups
    - Tennis, Basketball, and many more



# Active Cold Technology

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- Game Ready® wraps are based on NASA flexible garment technology
- Circulates ice cold water in a ergonomically designed wrap around specific joints and injuries
- Adjustable cooling level to personal tolerance
  - 1° C to 10° C, – Change in 1° increments
- Patented microdot technology offers high treatment efficacy
- Not all cold is equal. This technology = better cold
  - Fast circulating cold carries heat away
  - Compression contours cold comfortably around the injury



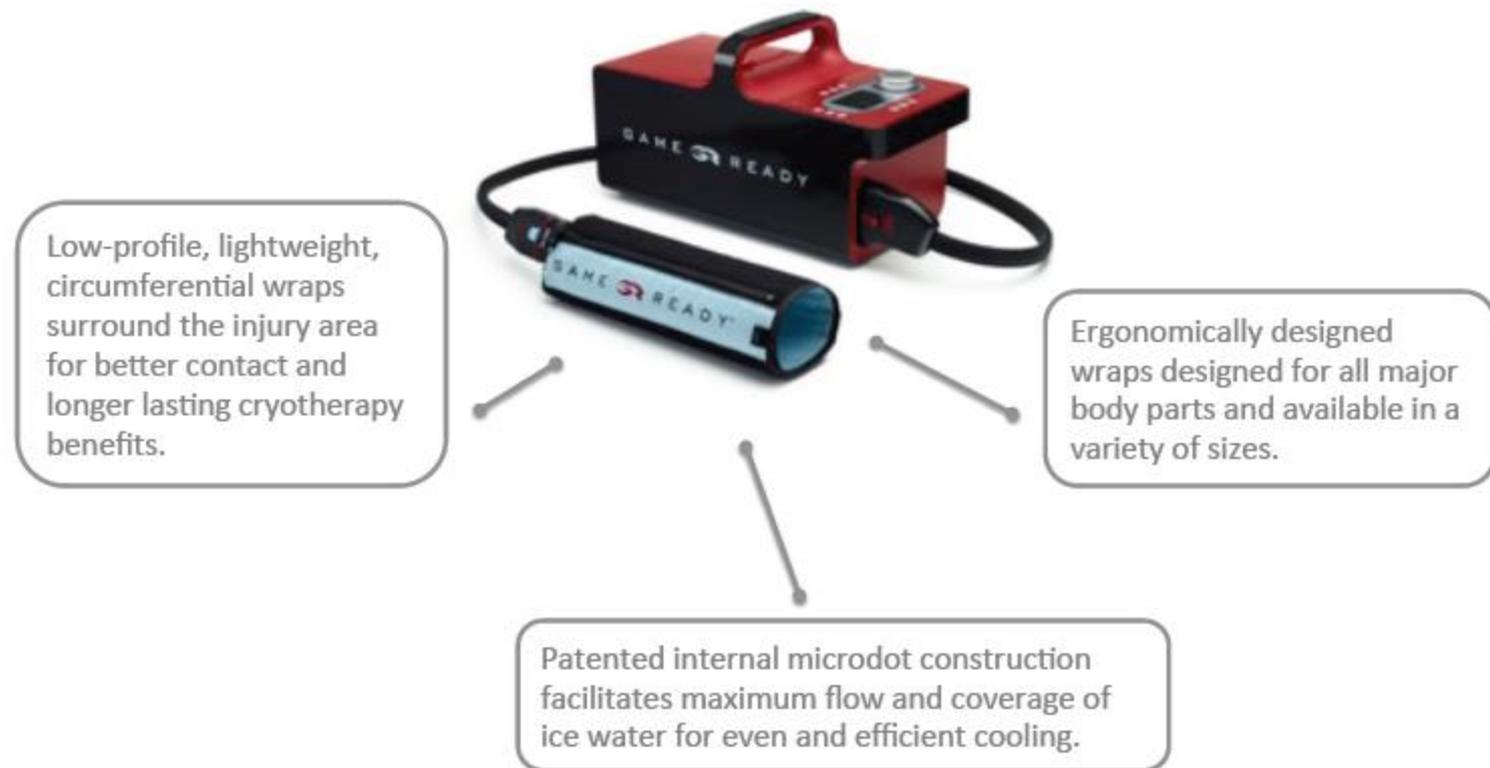
# The Game Ready Unit

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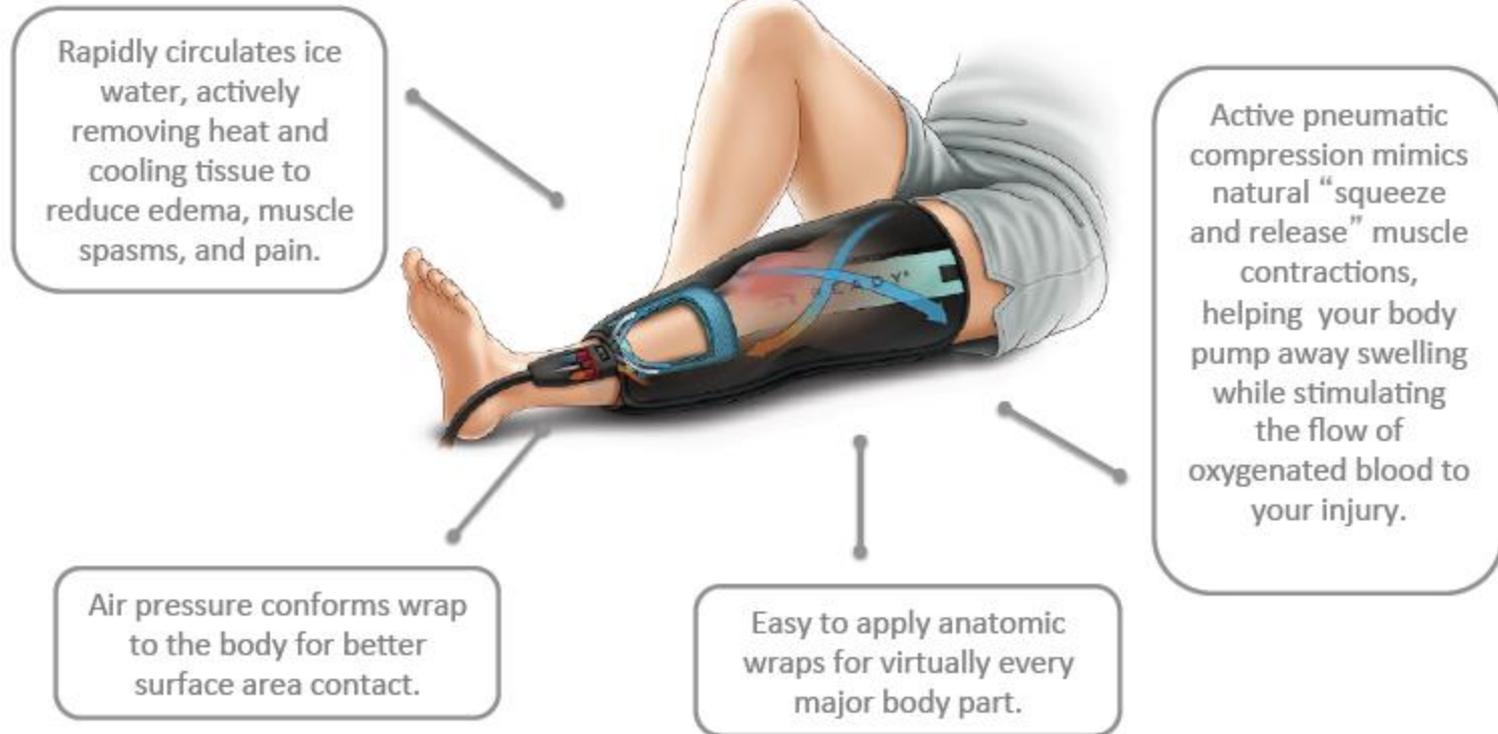


# The Game Ready Wraps

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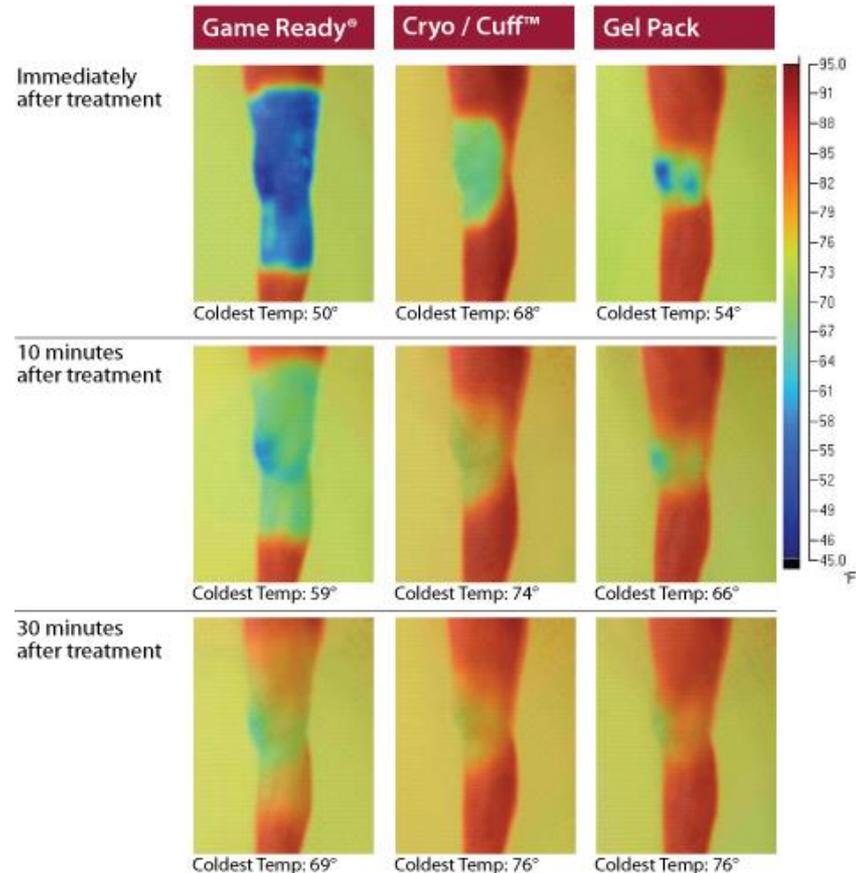
# Game Ready Wrap Technology



# Active Compression Squeezes Greater Benefits out of Cold Therapy

**Head to head infrared thermal imagery shows that Game Ready's patented active compression technology enhances the delivery of cold therapy, helping Game Ready to provide faster, deeper, and longer lasting cold than other cryotherapy products.**

*\*\* Side view shown. First skin temperature measurement immediately after completing 30 minutes of treatment, and subsequent images at ten and thirty minutes post treatment. All devices applied per manufacturer's instructions and all measurements taken from uniform distance. All devices applied on different days allowing full recovery for "test joint."*



# Game Ready Wraps

Hand Wrist Wrap



Elbow Wrap



Flexed Elbow Wrap



Shoulder Wrap



CT Spine Wrap



Back Wrap



Hip/Groin Wrap



Half Leg Boot Wrap



Articulated Knee Wrap



Straight Knee Wrap



Ankle Wrap



Above Knee Traumatic Amputee Wrap



## ELBOW WRAP

**Size** One size fits all  
**Fit** Universal – either arm

### POTENTIAL APPLICATIONS

- Bursitis
- Elbow replacement surgery
- Interposition Arthroplasty
- Lateral Epicondylitis (Tennis Elbow surgery)
- Osteocapsular Arthroplasty
- Pain management
- Sprains, strains, fractures
- Synovectomy



## FLEXED ELBOW WRAP

**Size** One size fits all  
**Fit** Universal – either arm  
**Flexion** 90° and 135°, for patients unable to straighten their elbows

### POTENTIAL APPLICATIONS

- Bursitis
- Elbow replacement surgery
- Interposition arthroplasty
- Lateral epicondylitis (Tennis Elbow surgery)
- Osteocapsular arthroplasty
- Pain management
- Sprains, strains, fractures
- Synovectomy
- UCL reconstruction (Tommy John surgery)

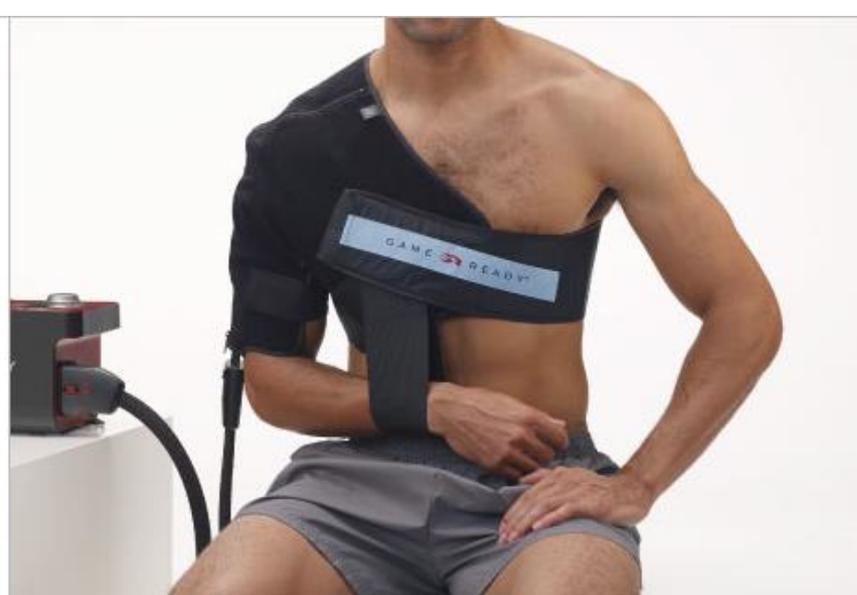


## SHOULDER WRAP

**Medium** Fits chest sizes 33" to 45"  
**Large** Fits chest sizes 40" to 55"  
**Fit** Left and Right shoulder models

### POTENTIAL APPLICATIONS

- Arthroscopic stabilization or repair
- Capsulolabral reconstruction
- Clavical fracture stabilization
- Fracture fixations
- Pain management
- Rotator cuff repair
- Shoulder debridement
- Shoulder replacement
- SLAP tear
- Sprains, strains, fractures



## HAND/WRIST WRAP

**Size** One size fits all, adjustable for comfort and fit  
**Fit** Universal – either hand  
**Features** Adjustable ergonomic hand support, customizable insulation zones

### POTENTIAL APPLICATIONS

- Carpal tunnel release
- Carpal tunnel syndrome
- Distal radius fracture
- Knuckle (MCP Joint) replacement
- Pain management
- Sprains, strains, fractures
- Tendon repair
- Trapeziectomy
- Trigger finger release



## C-T SPINE WRAP

- Size** Fits chest sizes 38" to 55", necks 15.75" to 19.5"
- Features** Targeted compression, expandable and adjustable chest straps for comfort and fit, ergonomic center chest opening, neck collar, customizable insulation for ears

### POTENTIAL APPLICATIONS

- Degenerative spine disorders
- Immediate post-whiplash injuries
- Over-activity injuries (acute neck sprains and strains)
- Pain management
- Spinal surgery (disc replacement, scoliosis etc)



## BACK WRAP

- Size** Fits waist sizes 22" to 55"

### POTENTIAL APPLICATIONS

- Kyphoplasty
- Nerve Blocks
- Nucleoplasty
- Pain management
- Spine Fusion
- Sprains, strains, fractures



## HIP/GROIN WRAP

**Size** One size fits a wide range of body types  
**Fit** Left and Right hip models

### POTENTIAL APPLICATIONS

- Hemiarthroplasty
- Hip resurfacing
- Pain management
- Sprains, strains, fractures
- Total hip replacement or total hip arthroplasty (THR/THA)



## HALF-LEG BOOT WRAP

**Size** Fits men's shoe sizes 6 to 11  
Fits women's shoe sizes up to 13  
**Fit** Universal – either foot

### POTENTIAL APPLICATIONS

- Achilles tendon rupture or tear
- Calf muscle surgery
- Fibula and tibia fracture surgery
- Lateral ankle repair
- Pain management
- Plantar fasciitis and bone spurs
- Sesamoiditis
- Sprain, strains, fractures
- Tendon surgery
- Tibial and peroneal artery bypass



## KNEE WRAP

**Size** One size – 17" long, 32" circumference at top, 24" circumference at bottom  
**Fit** Universal – either leg

### POTENTIAL APPLICATIONS

- Anterior cruciate ligament (ACL) injury or surgery
- Collateral ligament injury or surgery
- Meniscus tear or repair
- Pain management
- Partial knee replacement
- Patellar tendinitis
- Patellar tendon tear
- Total knee replacement or total knee arthroplasty (TKR, TKA)



## ARTICULATED KNEE WRAP

**Size** One size fits all  
**Fit** Universal – either leg  
**Function** CPM machine compatible

### POTENTIAL APPLICATIONS

- For use with a continuous passive motion (CPM) machine



## ANKLE WRAP

**Large** Fits men's shoe sizes 6 to 11  
Fits women's shoe sizes up to 13

**X-Large** Fits men's shoe sizes 12 to 18

**Fit** Universal – either foot

### POTENTIAL APPLICATIONS

- Achilles tendon rupture or tear
- Lateral ankle repair
- Pain management
- Plantar fasciitis and bone spurs
- Sesamoiditis
- Sprain, strains, fractures
- Tendon surgery



## CRYO CAP

**Size** One size fits all, up to 28" in circumference

**Features** Targeted compression, adjustable forehead, soft and flexible chin strap, customizable thermal insulation for ears and/or forehead

### POTENTIAL APPLICATIONS

- Pain management
- Superficial head injuries
- Acute musculoskeletal injury around the cranium
- Contusions, bumps, bruises



## BELOW-THE-KNEE TRAUMATIC AMPUTEE WRAP

**Size** One size fits all  
**Fit** Below-the-knee amputated leg

### FEATURES

- Ergonomic design for best lower limb fit
- Low-profile, circumferential coverage for better surface contact and more effective treatment
- Easy adjustability for enhanced comfort
- Can be used with prosthetic shrinker sleeves

### POTENTIAL APPLICATIONS

- Traumatic lower leg amputation surgery



## ABOVE-THE-KNEE TRAUMATIC AMPUTEE WRAP

**Size** One size fits all  
**Fit** Above-the-knee amputated leg, left and right side-specific models

### FEATURES

- Ergonomic design for best above-the-knee limb fit
- Low-profile, circumferential coverage for better surface contact and more effective treatment
- Easy adjustability for enhanced comfort
- Can be used with prosthetic shrinker sleeves

### POTENTIAL APPLICATIONS

- Traumatic upper leg amputation surgery



## UTILITY TRAUMATIC AMPUTEE WRAP

**Size** One size fits all  
**Fit** Amputated arm, small above-the-knee amputated leg, small below-the-knee amputated leg

### FEATURES

- Ergonomic design for best upper extremity or smaller lower extremity limb fit
- Low-profile, circumferential coverage for better surface contact and more effective treatment
- Easy adjustability for enhanced comfort
- Can be used with prosthetic shrinker sleeves

### POTENTIAL APPLICATIONS

- Traumatic upper extremity amputation surgery
- Traumatic upper and lower leg amputation surgery



## TRAUMATIC AMPUTEE WRAP HARNESS

**Size** One size fits all  
**Fit** For use with Above-the-Knee, Below-the-Knee, and Utility Traumatic Amputee Wraps

### FEATURES

- Loops around waist and fastens easily to wrap
- Helps secure wraps in place to prevent slipping during treatment
- Easy adjustability for enhanced comfort

### POTENTIAL APPLICATIONS

- Traumatic upper and lower leg amputation surgery

